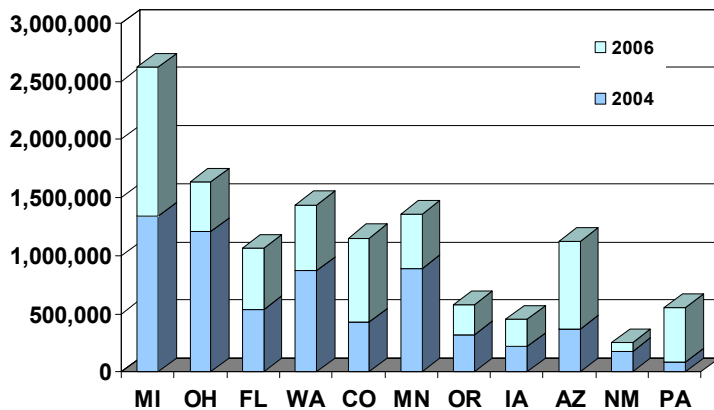


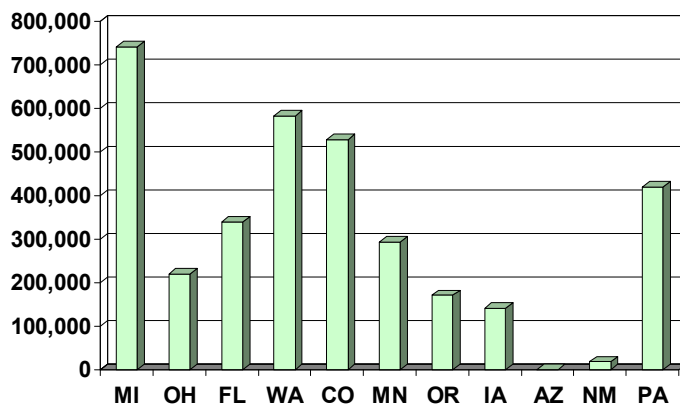
The Non-Federal Opportunity Gap

Grassroots Democrats recently completed an evaluation of non-federal money over the last two election cycles at the state party level. Using those findings, we made estimates about the non-federal money states will raise and spend in the 2008 cycle. The data represents eleven potential battleground states based on information provided in the FEC year-end reports for the appropriate years.

Missed Opportunity
Over \$12 million in 11 states
2004/2006 Cycles



Projected Opportunity Gap
Over \$3 million in 11 states
2008 Cycle



- Each month tens of thousands of federal dollars are used for non-federal purposes
- Even though national party committees like the DNC can't raise or spend non-federal money, *most state parties can*
- This cycle state parties are permitted to fund up to 72% of their operating expenses with non-federal dollars
- State parties are the only political organizations that are allowed to use a 72% allocation split
- An additional \$3 million raised into 22 states could *fully fund* the non-federal portion of their administrative expenses in 2007 and close the gap
- State parties have only 60 days from the date of the expenditure to utilize non-federal funds for administrative expenses, making early and frequent funding critical

This year, Grassroots Democrats has made a commitment to raise \$3 million to help 22 state parties fund the non-federal portion of their 2007 operations budget.

For more information on how you can help us close this gap, contact Amy Chapman at 248-259-3858.

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